

MEOWSPROUT · COMPANY OVERVIEW

# MeowSprout

**Neuro-AI Platform for Children's  
Brain Development**

Empowering Every Child's Extraordinary Growth



# Rethinking Child Development

A child is not “a collection of problems”  
— they are “a brain in development”



## Evidence-Based

Making brain development visible with quantifiable and trackable progress.



## Science-Guided

Continuous evidence-backed support for families, schools, and clinical settings.



## Empathetic Guidance

A digital partner that empowers parents, embedded in everyday life.

**Our Vision** No child left behind. Every family supported by science.

# Breaking Through Growth Blind Spots

From traditional parenting pain points to [Meowsprout's Neuro-AI solutions](#)

## Families Cannot See Why

Distraction, procrastination, mood swings, no root cause in sight



## Full Cognitive Profile

See through behavior to the core cognitive abilities beneath

## Institutions Cannot Prove It

Great programs, but no objective scientific evidence to back results



## Science-Backed Loop

Data that validates teaching quality and makes outcomes visible

## Growth Hard to Track

One-off assessments disconnected from practice with no continuous feedback



## Adaptive End-to-End Tracking

Connecting assess → train → retest, every step of growth on record

# Core Technology • Neuro-AI OS

Transforms attention, memory, executive function, cognitive flexibility, and learning rhythm into visible, trackable developmental pathways.



# Launched Products

Three products, one loop: **Assess, Train, Support**. Scientific and smart parenting in AI era made real.

## BrainEscape

### Brain Dev. Assessment



AI-powered neuroscience tasks replace manual pre-assessment. In minutes, generates a cognitive profile covering attention, memory, executive function, and flexibility, and finally finding answers to "why can't my child focus?"

## BrainArk

### Neuro-Cognitive Training



AI-adaptive gamified brain training. Traces surface issues — poor focus, slow reading, math errors — to core cognitive skills. Difficulty adjusts in real time, built for daily home practice.

## MS Copilot

### AI Parenting Co-Pilot



Your AI parenting partner. Turns assessment and training data into actionable guidance from homework struggles to emotional moments, making evidence-based parenting a daily habit.

# Four Business Pillars



## Families

AI Cognitive Training · Dynamic Progress Tracking · Smart Parenting Support



## Education

AI Assessment · Training Loop · Outcome Verification · Institution Growth



## Healthcare

Digital Observation · Cognitive Training · Out-of-Clinic Extension



## Global Community

Science Parenting Content · Global Family Network · Expert Access

# Families • Cognitive Growth in AI Era

BrainArk + MS Copilot make professional brain training accessible for every home

## Product Features

- **Fully At-Home**  
Professional training anytime, no commute required
- **Intrinsic Drive**  
Adventure + gamification make kids want to practice
- **AI-Adaptive**  
Auto-adjust difficulty in real time, optimal learning zone
- **Frees Parents**  
AI guides each session — no anxious hovering needed
- **High Value**  
Light, frequent, sustainable via world-class neuroscience

## Unique Value Proposition



### Rebuilding Core Learning Capacity

Target improvement in attention, working memory, executive function, and cognitive flexibility.



### Helping Parents Truly Understand Their Child

MeowSprout turns complex training data into clear, actionable parenting guidance.

# Education Institutions • New Growth Engine

Shifting from “curriculum competition” to “**brain development services**”



**BrainEscape** See the Child



**BrainArk** Train at the Root



**Retesting** See the Growth

1

## Attract Clients

Brain Assessment  
give parents a reason to  
walk in

2

## Faster Conversion

AI reports build scientific  
trust with high-efficiency

3

## Consistent Delivery

Standardized assessments  
reduce tutor dependency

4

## Efficient Revenue

Upgrade courses to full  
brain dev programs

5

## Drive Renewals

Periodic retesting keeps  
proof of progress visible

# Healthcare • Real-World Data for Children's Brain Health



## DBx Digital Biomarkers

Translating behavioral data into trackable, interpretable neurodevelopmental indicators



## RWD Real-World Data

Continuous records of development across home, training, and growth contexts



## RWE Real-World Evidence

Supporting longitudinal observation, follow-up management, and research collaboration

# Science • Validated Results

Proven in real markets worldwide

**100K+**

Families Served

**95%**

User Approval Rate

**No.1**

#1 in Category Sales

**40%**

Clinically Validated  
Cognitive Improvement

*(Supported by peer-reviewed high-impact international publications)*

# Research Capabilities

## Core Research Assets

15+

Collaborating Top  
Research Institutions

128+

Neuroscientists &  
Clinicians

20+

Technology Patents &  
Intellectual Property

4

Peer-Reviewed  
Publications

## Four Research Pillars



### LBH Framework

Holistic: Learning,  
Behavior & Health



### Data & Evidence

Data-driven, evidence-  
validated



### Neuro-AI

From neuroscience  
research to consumer AI



### Empathy

Bringing frontier  
science into every home

# Global Scientific Parenting as Responsibility



## Global Science Parenting Support System

- **Expert Salons:** Syncing global advances in neuroscience, psychology, and education
- **Parent & Peer Community:** Cross-regional online exchange + offline workshops
- **Continuous Support:** 24/7 intelligent parenting assistance for everyday challenges
- **Global Learning Network:** Connecting science-minded families worldwide for long-term growth



## Every Child Deserves to Shine

- **Public Screening:** Low-barrier cognitive and brain dev screening for underserved communities
- **Inclusive Support:** Science parenting knowledge, personalized guidance and digital training tools for all
- **Ambassador Community:** Connecting parents, volunteers, and experts
- **Growth Equity:** Breaking geographic barriers so every family can access neuroscience and AI tools



MeowSprout

# Redefining Evidence-Based Parenting for the Digital Age with Technology and Heart

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